



MEDIA RELEASE

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For immediate release

Stray's New Appointments: Meet the 'Boss of Product and Sales' and 'The Wheel Spinner'

With eyes set firmly on delivering quality customer experiences and unique 'off the beaten track' travel, Stray has two new appointments to announce following a recent restructure of its Operations team. Two new managerial roles have been created and placed from an internal talent pool, putting product development, staff training and service delivery at the forefront of its operations.

Stray is very pleased to announce Karen Wickson has been promoted into the integral role of Operations Manager, aka 'The Wheel Spinner', overseeing the road crew, fleet management, scheduling, charters and seamless service delivery. Wickson is well respected in the industry and has proven to be highly competent in the complex world of Hop-on Hop-off operations. Her background as a forensic scientist explains her unrivalled attention to detail and efficiency. She is supported by Operations Assistant Caroline Gallop in this role.

Clint 'DC' Maskell is taking on a newly created Product Development and Sales Manager position, which is referred to as the 'Boss of Product and Sales'. This new role is focused on ensuring Stray's end-to-end product on the ground continues to wow and amaze Stray's guests. Maskell will be providing ongoing training and mentorship to the talented Driver Guide crew. He will also be working closely with Stray's valued partners to further develop the truly unique overnight destinations (or '*Strademark places*' as known by Stray).

Maskell, who was serving as Stray's Australasian Sales Manager, will step back from day-to-day sales functions, but will remain involved at a management level. For all sales related enquiries, agents should contact their regional rep - Oliver Allum (NZ wide), Sam Mooney (Auckland, NZ) and Raymond Atchison (Australia) - who will make sure they have the support and training to confidently share the Stray way with passengers.

Stray recently said farewell to the previous Operations Manager, James 'Spoon' Brown, who after five dedicated years with the company made the move to the carrot capital of New Zealand, Ohakune, for a new position as General Manager of Adrift Outdoor Ltd. The team looks forward to continuing to work closely with Brown at Adrift and congratulates him on his new appointment.

Stray is a New Zealand owned, Qualmark Enviro Gold award-winning tour operator specialising in Hop-on Hop-off and multi-day adventure tours across [New Zealand](#) and [Southeast Asia](#). Established in 2002, Stray operates in six countries, enabling travellers to venture 'further off the beaten track' in a safe, flexible and sociable environment.

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QUICK LINKS:

Stray NZ Blog: blog.straytravel.com

Facebook: [@Straybus](https://www.facebook.com/Straybus)

Instagram: [@StrayNZ](https://www.instagram.com/StrayNZ)

Youtube: [@Straytravel](https://www.youtube.com/Straytravel)